



**ASOCIACE MALÝCH A STŘEDNÍCH
PODNIKŮ A ŽIVNOSTNÍKŮ ČR**



ANALYSIS

TRADE AND INVESTMENT ACTIVITIES BETWEEN THE CZECH REPUBLIC AND THE USA



25. 9. 2015, Prague

Content:

- Czech exports to the USA
- Czech imports from USA
- Investment activities

Czech exports to the USA

Czech total export (to all countries):¹

2013: CZK 3 155.055 bn (USD 158. 593 bn)

2014: CZK 3 568.470 bn (USD 156. 278 bn)

Rate of growth of Czech total export (2013-2024): 13.1% (in CZK)

Czech total exports to the USA:

Year	Czech Exports to the USA ² (USD bn)	Czech Exports to the USA (CZK bn)
2010	2.32	43.502
2011	3.16	63.516
2012	3.58	68.217
2013	3.53	70.226
2014	3.90	89.052

Rate of growth of Czech exports to the USA (2013-2014): 26.8% (in CZK) , 10.5 % (in USD)

Share of Czech exports to the USA in total Czech export: 2.5%

Share of Czech exports to Germany in total Czech exports: 32.5%.³

Share of Czech exports to the USA in Value Added indicators:: 5.5%⁴

Share of Czech exports to Germany in Value Added indicators: 19%.⁵

Share of products (goods) export in total Czech exports to the USA: 68.7%,

Share of services export on total Czech exports to the USA: 31.3%⁶

Important Czech export products (goods) to the USA: ⁷

Products based on iron and steel: **6.9%** of the total exports to the USA

Engines, turbines, motors: **6.5%**

Parts for motor vehicles, tractors, etc.: **5.5%**.

Pumps: **4,1%**.

Other exported products: tyres, electrical equipment (plugs, switches, relays), components for aerospace, microscopes. etc.

Important Czech export services to the USA:⁸

ICT: **7.9%** of the total exports to the USA

Services in tourism: **5.8%**.

Consulting services: **3.9%**.

Charges for intellectual property: **3.9%**.

Other exported services: Transportation services, research and development.

¹ Czech Statistical Office, 2015.

² Embassy of Czech Republic in Washington, 2015.

³ Export analysis, AMSP ČR, 2015.

⁴ OECD/WTO Trade in Value Added (TIVA) Indicators, 2013.

⁵ OECD/WTO Trade in Value Added (TIVA) Indicators, 2013.

⁶ Czech National Bank, 2015.

⁷ Embassy of Czech Republic in Washington, 2015.

⁸ Embassy of Czech Republic in Washington, 2015.

Czech imports from USA

Czech total import:⁹

2013: CZK 2 919.445 bn (USD 146.750 bn)

2014: CZK 3 275.856 bn (USD 143.463 bn)

Rate of growth of Czech total import (2013-2014): 12.2% (in CZK)

Czech total import from USA:

Year	Czech import from USA ¹⁰ (USD bn)	Czech import from USA (CZK bn)
2010	2.83	53.065
2011	2.97	59.697
2012	3.03	57.736
2013	3.12	62.069
2014	3.74	85.399

Rate of growth of Czech imports from USA (2013-2014): 37.6% (in CZK), 19.9% (in USD)

Share of Czech imports from USA in Czech total imports: 2.6%

Share of Czech imports from Germany in Czech total imports: 25,3%¹¹

Share of Czech imports from China in Czech total imports: 11.0%¹²

Share of imported US products (goods): 66.7 %

Share of imported US services: 33.3 %¹³

Significant imported products (goods) from USA:¹⁴

Engines, turbines, motors: **6.8%** of the total imports from USA.

Components for aerospace industry: **6.6%**.

Telephone and broadcast devices: **5.9%**.

Medicaments: **5.1%**.

Cars: **4.4%**.

Other important products: Medical instruments, equipment for computers, printers, copiers, pulp.

Significant imported services from USA:¹⁵

Transport services: **8.4%** of the total imports from USA.

Services in tourism: **6.6%**.

ICT services: **4.8%**.

Charges for intellectual property: **4.4%**.

Other imported services: Consulting, financial services, research and development.

⁹ Czech Statistical Office, 2015.

¹⁰ Embassy of Czech Republic in Washington, 2015.

¹¹ Export analysis, AMSP ČR, 2015.

¹² Chinese analysis, AMSP ČR, 2015.

¹³ Czech National Bank, 2015.

¹⁴ Embassy of Czech Republic in Washington, 2015.

¹⁵ Embassy of Czech Republic in Washington, 2015.

Investment activities

Total foreign direct investment (FDI) in the Czech Republic(1993-2014): USD 106.01 bn¹⁶

Total US direct investment in the Czech Republic (1993-2014): USD 6.127 bn¹⁷

Share of the US investment in total foreign direct investment in the Czech Republic: 5.78%¹⁸

Cumulative foreign investment inflows in the Czech Republic by country (1993-2014):¹⁹

Country	Share in total investment inflow in the Czech Republic
Germany	21.90%
Netherlands	12.69%
Austria	13.26%
France	6.80%
USA	5.78%
Switzerland	4.99%
Belgium	4.84%
United Kingdom	2.07%
Japan	0.71%
Sweden	1.22%
Italy	0.86%
Denmark	0.83%
Canada	0.31%
Other	23.74%

Important US investors in the Czech Republic:²⁰

Automotive:

ACS Industries, Alcoa Fujikura, ArvinMeritor Holdings SNC, Ayres, Catalytic Solutions, Commercial Vehicle Group, Donaldson, Dura Automotive systems, Federal Mogul, Ford, GE Aviation, Halla Visteon Autopal Services, Hayes Lemmerz International, Hope Global, Ingersoll Rand, Interplane, ITT, Johnson Controls, KSR, Lear, Monroe, Mora Aerospace, Parker Hannifin, Rannoch Corporation, Shape Corporation, Textron, Tomkins, Torrington, Visteon.

ICT:

ACS Industries (Xerox), AT&T, Apprise Software, CA Technologies, Computer Associates Interna, Computer Sciences Corporation, EDS, IBM, ITONIS, Ness Technologies, Red Hat, SDE, Solarwinds, Sun Microsystems International / Oracle, SUSE LINUX, Teradata.

Electro:

ADC Telecommunications, Ademco, AMIS Holdings, Andrew, AUTOBATERIE, CTS International, Emerson Copeland, Flextronics, Honeywell, ModusLink, ON Semiconductor, Tyco.

¹⁶ ČNB, 2015.

¹⁷ ČNB, 2015.

¹⁸ ČNB, 2015.

¹⁹ Czech National Bank, 2015.

²⁰ CzechInvest, 2015.

Machinery engineering:

Briggs & Stratton, Caterpillar Solar Turbines, Danaher, Donaldson Company, Emerson Copeland, Honeywell, Chart Industries, Ingersoll Rand, Otis/United Technologies Corporation, Parker Hannifin, PCC, Roper Industries, Trustfin + Monarch Machinery.

Business support systems:

Accenture, Computer Sciences Corporation, eBay Inc., ExxonMobil, FreeMarkets International Holdings, Gardner Denver, International Business Machines Corporation, Johnson and Johnson, PPG Industries, Schneider National.

Other:

Amazon, Bell Helicopter, Autokredit, General Electric Company, HEWLETT-PACKARD, IBM, Johnson and Johnson, MeadWestvaco, Meopta, ON Semiconductor, Pfizer, Tyco, Younger Optics.

Number of Czech investors in the USA: 35²¹**Business fields of Czech investors in the USA:²²**

- **Trading activities:**
Agrofert, AZD, Amati, **Bead & Trim, Textilia, Elmarco, Erwin Junker Machinery, Glassor US, Grund America, Instar North America, Mavel America, Moser USA, Pilsen Imports, Sellier & Bellot USA, Linet Americas.**
- **Services, development:**
Cargo, Good Data, IT-CNS, Javlin, OKsystem, PowerFuture, Software 602, Solid Access Technologies, Sprinx Systems, Tapmates, Tiny Software, Y Soft Americas, ZPS-CNC U.S.A.
- **Production:**
CGS Group, Meopta U.S.A.

²¹ Ministry of Foreign Affairs of the Czech Republic, 2014

²² Embassy of Czech Republic in Washington, 2015.